

# Value Key models

*Value Keys provide an important way of understanding how the overall choice in value can impact the way a work of art is perceived and understood by the viewer. Understanding the reasons for choosing certain values can provide considerable control over the understanding a viewer will have of a work of art.*

## Learning about Value Keys and their uses

1. Read the packet information on Value Keys paying special attention on how to identify them and what emotions they evoke.
2. Complete the Value Key Charts given to you by your teacher. *(Be sure to list the major differences between the major value keys and the minor value keys. Then list the emotions each key evokes.)*

## Making the Value Key models

1. Collect the necessary materials
  - a. Two 5X7 sheets of Bristol board
  - b. Scissors
  - c. Glue
  - d. Various paper media (magazines, extra gray paint swatches, etc.)
2. Cut, tear, or collect a variety of different values from you paper media. The values should be “achromatic” or they should NOT have ANY color in them, just black, white, and grays. They should also be “non-objective” or NOT containing any images of recognizable objects.
3. Arrange the shapes and items you’ve select into an *interesting* composition on a small sheet of Bristol board. (Remember, it makes a picture more interesting when you use the principles of design such as rhythm, pattern, and an area of emphasis.)
4. Make a note on the back of the Value Key model you’ve just made listing which value key it is. You may want to use your value key chart to complete this part.
5. Repeat step “3” and “4” in a *different* Value Key. *(Ex. If your first value key is a high major your next model may be of a low major or any other value key BUT high major.)*

## **Mounting the Value Key Models into your sketchbook:**

1. Cut out the “Value Key Info” from the photocopies given out in class in a creative way that retains the pages readability.
2. Glue in these papers sequentially (in order) starting on a blank page following your tint/shade scale.
3. After the glue dries, highlight the information you find the most interesting and add margin notes, etc. to make any useful info easier to find quickly.
4. Cut out your “Value key charts” that you made in a creative way that retains the charts’ readability.
5. Glue these charts on the blank page following your “Value Key Info.”
6. Turn to the next two blank pages in your sketchbook that face each other.
7. Glue one Value Key Model on each blank page making sure they are well glued down to prevent dislodging from the frequent turning of pages.

## **Authoring the Value Key Models Page**

1. Label the pages of your sketchbook that contain your value key models “Value Key Models” at the top neatly.
2. On *each page* containing a value key model answer the following question correctly in full, complete sentences, and in a visually creative way: (*Hint: use your Value Key charts*)
  - a. Which value key is modeled here?
  - b. How can you tell?
  - c. What emotions can be understood or *inferred* from this value key?